

NEWS LETTER!

Dear I.C.E.S. Members,

The best part of any show is getting to renew acquaintances with old friends and to meet new friends. This was so true of the I.C.E.S. Second International Cake Show held in Euless, Texas September 23, 24, and 25. Friday was spent in greeting everyone and getting the state displays set up. Demonstrations were held in the afternoon. If you weren't watching demonstrations, you were running around talking to people. We had representatives from most of the fifty states, Canada, and South Africa. Cakes were set up on tables representing most of the states. A lovely lady from Indonesia sent pictures of her work since she couldn't be there in person.

The Official Opening Ceremonies were conducted Saturday morning. Raising of the flag preceded the speeches by local dignitaries. Then the representatives were presented to the audience. After receiving a corsage and banner the state reps signed in on a Texas-tall cake. Demonstrations and mini classes were held during the afternoon. A barbecue finished the day's activities.

Sunday included more demonstrations and mini classes. A general membership meeting and a state representatives meeting were held. Officers were elected for the year. Missouri's State Representative, Dolores Hunt was elected president; Diane Paglia of R.I. was elected vice president; Corresponding Secretary is Ruth LaChance of Conn.; Recording Secretary is Janice Seery of Kansas; Treasurer is Lorena Robichaud of Mass.; and Mary Beth Enderson of Va. is Membership Chairman. New memberships should be sent to her at 55 Nordica St., Springfield, Mass. 01104. Also a new editor for I.C.E.S. Newsletter will be appointed by the president. A Show Committee was appointed to help set guidelines for future I.C.E.S. cake shows. State Representatives are urged to send suggestions to them. They include Waneeta Poulin, 38 Fieldstone Dr., Londonderry, N.H. 03053; Mildred Brand, 3225 Wells St., Ft. Wayne, Ind. 46808, and Betty Newman May, 6005 Howell Drive, LaMesa, Calif. 92041.

Sunday's activities also included an autograph party. A report by Carol Santos and her husband Jerry indicate they are already hard at work getting next year's show ready for us. Hawaii, Here We Come! Let's all try to go and take cakes to the show. We had over 630 cakes this year. Let's do better next year. It's not so bad taking cakes on planes. We even had one at least 4 ft. tall and about 3 feet wide come by plane. It was a beautiful Lambeth wedding cake done by Edie Korricut (may be misspelled) of California.

The last newsletter wasn't able to be mailed before the show as we were waiting for some information to include in it. It was printed and I was assembling papers madly the night before I was to leave for the show. I was only able to carry 500 copies to the show and was unable to get a record of those receiving the letter. If you'd like to have a copy of this letter, please send me a postcard or note and yours will be mailed out. It includes information about the show, the class schedule, the demonstration schedule, and some reports by the State Reps in Fla., Mo., Pa., Mich., Texas, Md., and Ky, and W. Va.

It has been a pleasure serving as the editor of the I.C.E.S. Newsletter for the past few months. At times it certainly was frustrating, but more often it was rewarding. My thanks go to all who shared newsletters, pictures, hints, and news about your state and your people. The newsletters helped in shortening the time it took to type and compile the newsletter. I hope you will continue to share ideas with the next editor.

Carlene Egner
I.C.E.S. Secretary

A NOTE FROM MILDRED

I want to personally thank each of you who worked so many hours to make the Texas 1977 ICES show the great show it was! The quality of work at this show was just unbelievable! I only wish I would have had more time to have looked and studied all the beautiful display pieces that were there. The exciting thing about this show is that it is only the beginning, the potential is unlimited and our ICES shows can be simply tremendous if we are all willing to work together toward that end. I am already trying to decide what I will do for the show in Hawaii next year and I hope you all are also planning what you can take across the Pacific to the state of Hawaii's cake show. I sincerely hope many, many, of you are planning to combine the 1978 ICES cake show in Hawaii with a lovely vacation. The tentative date is September 22, 23 and 24.

And, in your future plans, include the next mainland show which will be held in the east in 1979.

What a wonderful opportunity ICES is giving all of us who are cake decorating enthusiasts. I feel my membership fee would be well spent if the only thing I received from it was the privilege of being a part of the yearly show. Sharing ideas and seeing the work of talented people from everywhere! Making new friends and renewing friendships. Seeing new products, finding new sources of supplies.

Will you all join me in getting behind our new staff of officers and supporting them this year? If each of you would get 5 new members in 1978 we could really make ICES grow and GROW!!! We now have over 700 members (there will be an accurate count soon, perhaps in this newsletter), wouldn't it be great to have 3500 members by next September? Just 5 apiece would more than do it. Let us all:

1. Plan to go to Hawaii in September 1978
2. Take at least one cake to Hawaii in 1978
3. Each get at least 5 new members this year.

NEWS ABOUT EUNICE BORCHERS, SOUTH AFRICAN AUTHOR

Eunice Borchers' new book with all the beautiful colored pictures "*New Ideas in Cake Design*" is now here. Write for information to Country Kitchen, 3225 Wells Street, Fort Wayne, Indiana 46808. Mary Howard, 13700 Melzer Ave., Cleveland, Ohio 44120 will also have the book at her show which will be held October 21st, 22nd and 23rd at Cleveland State University 2121 Euclid Avenue, Cleveland, Ohio.

If you are interested in sponsoring Eunice Borchers for a 2 week class, please contact me, Mildred Brand. Several of you spoke to me about it at the show, but I must have a written request, as I might miss someone who asked me about it there.

The first week will be Novelty Cakes, including 3-D run sugar work.

The second week will be Gun Paste flowers.

Eunice would like 12 people in each class plus one complimentary student.

Cost: \$125.00 each week or \$250.00 for the whole two week period.

Sponsors will get supplies together for Eunice and get the students for her. Also provide an area for the class to be held.

She will give one complimentary course to the sponsor and will pay for all the supplies used in class that the sponsor provides. We are looking for places with minimum rental for the classroom, she will also take care of that cost.

Dates available: August 21 through September 1

July 10 through July 21

*Enjoy your
D.I.D.
pattern books*

I would like to sponsor Eunice Borchers two week South African cake decorating course.
Name _____
Address _____ zip _____
Telephone No. _____
Description and Cost of classroom facilities _____

Fill out and send to Mildred Brand 3225 Wells Street, Fort Wayne, Indiana 46808

EUNICE BORCHERS CLASS AT COUNTRY KITCHEN IS JULY 30th THROUGH AUGUST 11th.

NEWS FROM OUR NEW PRESIDENT: DOLORES HUNT, MISSOURI- Our Wisconsin State Representative, Elaine Cook, has volunteered to do the I.C.E.S. Newsletter. Send all your information for the letter to her at the following address; West 130 South, 6645 Somerset Drive, Hales Corners, Wisc. 53150.

Also Nebraska has a new alternate. She is Madaline F. Kay, Rt. #2 Box 289, Omaha, Neb. 68134. Phone is (402) 238-2389. All State Reps should up-date their lists and add Madaline's name. Congratulations, Madaline!

DO YOU KNOW???

Who is the decorator from Eastern Pennsylvania who wears a Texas ten-gallon hat while mixing up fondant?

Who is the decorator from Illinois who spends the evening spearing flying pancakes with a fork?

Who is the decorator from Pennsylvania to whom a new song "Three Leaves Over Texas" was dedicated?

If you were at the right place at the right time in Texas, you could answer these questions. I'll never tell. But a good time was had by all.

Lost and Found Note: Did anyone happen to pick up a 110 Instamatic camera by mistake? There were 18 pictures taken on the film when it turned up missing. If you know anything about it, please let me know.

Sincerely,
Darlene Horner