

# I.C.E.S. NEWSLETTER

320 Edgewood Rd.  
Beaver Falls, Pa. 15010  
May and June, 1977

## LETTER!

Dear I.C.E.S. Member,

Many changes have occurred in the I.C.E.S. organization over the past few months. Our president, Peg Seeger, has had to resign for health reasons. We also received the resignation of Mary Howard as secretary of ICES. Mildred Brand, who was vice president, took over the presidency and held a meeting May 22 in Ft. Wayne, Ind. for all State Reps. and Alternates who could attend. A new vice president, a new secretary and assistant secretary were elected. Minutes from the meeting are enclosed for those who couldn't attend.

I was asked to compile and send out the newsletter for ICES. I'm Pa. State Rep. and will need the cooperation of each ICES member to carry out this responsibility. I'd like to ask all State Reps. who publish newsletters to send me 2 copies--one for my files and one to cut up for articles for this letter. Richard Snyder, who had open heart surgery recently and is recovering nicely, made this suggestion. If the states who have a letter will let me know, I'll publish a list and those who don't have letters could get a sample by writing to those Reps. who have a letter and send a self-addressed stamped envelope (business size or larger). From personal experience, it is a great deal of work, but also very interesting to hear from people all over your state. If I can be of any help to you, let me know. (Cards can be sent to Peg Seeger and Richard Snyder at their homes in Ohio and Arizona, respectively.)

Now to the task at hand. What do you want from the ICES Newsletter? It's your paper and we'll try to keep everyone abreast of the happenings from the Texas show, but what about our main goal of SHARING? What do you want to learn? What are you going to share? We all like to receive, but we also must contribute for others to receive. Let's share! Send me your ideas.

I'll need to have your information in to me by the first of the month and the letter will be sent out the middle of the month. Anything received too late will be held over until the next letter goes out. A great time saver would be to have your information typed single spaced on 8½ x 11" paper. Then it won't have to be retyped. State Reps, please HELP! Send a short summary or recap of your newsletter telling what is happening in your state. Just write a couple of paragraphs telling us what is going on. Also I'd like to have at least two states featured each month and two State Reps. So send in a resume telling us about you, State Rep., and about activities in the art of cake decorating in your state. We are also looking forward to hearing from our Canadian Reps. We know many of their traditions differ from ours, which makes this art so interesting. Get your news in!

A note about the ICES newsletter and C.D.I. is also included in the minutes. Hope this will clear up the misunderstanding. ICES will be published each month for members. You will receive C.D.I. only if you subscribe as has been the practice in the past.

NOTES FROM THE PRES.--Mildred Brand stresses that the show in Texas is not just for "fancy" decorated cakes. We want lots and lots of cakes, especially from those who are basic decorators and those who haven't been decorating very long. This is a sharing show and we want to share ideas. We need lots of cakes with different ideas from as many decorators as we can in each state.

Mildred also mentions that she will be on vacation the month of July and any questions you have should be directed to Elizabeth Wilcox, vice-pres. BUS TRIPS TO TEXAS-People in the Lansing Michigan area are invited to contact Ruth Reese, 7011 Peck Rd., Greenville, Mich. 48836 if they want to go by bus to the Texas show. She will charter a bus if enough are interested. People in the Ft. Wayne area may contact Mildred Brand, 3225 Wells St., Ft. Wayne, Ind. 46808 if interested in a bus from that area. Maybe you could also check with these people about sending cakes to the show.

TEXAS SHOW- a letter from the Texas Rep and Alternate give most of the details of the show.

This note from Mildred Brand. Right across from the Inn where the show is to be held are finished apartments called Lexington Ants., Highway 183, Euless, Texas 76039. They have kitchenettes, a bedroom, a sofa bed in the living room, no TV, no phone. Rent \$50 a week. This may be good for families. Write to the address above for reservations.

Tentative plans for mini classes, demonstrations and autographing session by authors of books are being made. Sandy Israel is taking care of these details. We hope to have more information in the next newsletter. Please put ICES on the outside of the envelope when you send in information for the letter.

Sincerely,  
*Darlene*

Darlene Horner

## INTERNATIONAL CAKE EXPO SOCIETY

### MEETING

The meeting was held on May 22, 1977, Fort Wayne, Indiana.

President Mildred Brand presided. Attending were:

Sandy Israel (Texas), 1741 Joyce, Arlington, Texas 76010.  
Manuel Lopez, 11959 Keeler, Alsip, Illinois 60658.  
Dolores T. Hunt, 1560 Angelus Dr., Florissant, Mo. 63031.  
Linda Vaughan, 17 Camden Place, Parkersburg, W. Va. 26101.  
Sue Evans, 912 19th St., Vienna, W. Va. 26105.  
Vi Meyers, 4519 N. Brady St., Davenport, Iowa 52806.  
Betty Loyd, 5546 S. Columbia Ave., Tulsa, Okla. 74105.  
Denise Loyd Folgate, 5068 W. Urbana 12-B, Tulsa, OK.  
JoAnne C. Cook, 8601 W. Greenfield Ave., West Allis, Wisc. 53214.  
Elaine Cook, 8601 W. Greenfield Ave., West Allis, Wis. 53214.  
Gayla Russell, 4308 69th St., Urbandale, Iowa 50322.  
Paul Weichman, 164 W. Water, Oak Harbor, Ohio 43444

(Ed. Note.-Missing from the list are Betty Newman May of California, Betty Jo Steinman and Rose Hale of Michigan, Vivian Blotter of Utah, Bessie and George Hullett of Kentucky, Wilbur Brand of Indiana, and Darlene Horner and Jayne Watyka of Pa. This is all I can remember)

This gave a total of 15 states represented and 21 State Representatives and Alternates present.

1. The first order of business was to elect a Vice President - Elizabeth Wilcox, Texas; a Secretary - Wanceta Faulin, N.H.; and Gayla Russell - Assistant Secretary. The Motion was made by Betty N. May; seconded by Betty J. Steinman. Voted by the Members.

2. Articles for discussion and motions passed were the following:

a) To reestablish the title "State Representative" and disregard Co-Representatives. The Alternates will be recognized as Alternates and Co-Alternates. Alternates must be appointed by July 1st or will be appointed by the Board after July 1st.

The motion was made by Betty J. Steinman; seconded by Sandy Israel and voted in by the Members.

b) Charter Memberships and Regular Memberships

Regular members pay \$10.00 annual dues which may be increased as costs may rise. They will be issued a Regular Membership Card. Charter Members pay \$20.00 this year and a guaranteed \$5.00 dues thereafter. Charter members are issued a special gold card, metal plaque and passes to ICES show.

Group memberships will be discontinued after this year. Group members may pick up charters at a later date in December 1977, making their total \$20.00.

The motion was made by Manuel Lopez and seconded by Sandy Israel. The motion was voted in by the Members.

c) Certificate for Each Charter Member

This idea was submitted by Betty J. Steinman. A motion was made by Elizabeth Wilcox and seconded by J. Watyka. It was voted by the Members.

d) Newsletter

State Representatives are not required to print a monthly newsletter. C.D.I. cannot merge this year and an explanation follows:

In February it was voted that the "Cake Decorators International" newsletter become the official newsletter for "I.C.E.S.", and that \$4.00 from each "I.C.E.S." membership be forwarded to C.D.I., to cover membership in that organization also. A short time later, we realized that this would be impossible to do in mid year, since many I.C.E.S. members already belonged to C.D.I., and would have to be issued refunds . . . along with the complication of double bookkeeping, etc. Also, it would be financially impossible for C.D.I. to send back issues for over four years of newsletters (at no charge) when the postage alone would have been nearly \$4.00, not counting the cost of printing & paper. And . . . also unfair to the hundreds of other C.D.I. members who have paid for each and every year. Apologies to any of you who have written, as well as to any of you who have been expecting the C.D.I. newsletters.

Darlene Horner will publish I.C.E.S. newsletters. All news items must be in to Darlene Horner, 320 Edgewood Rd., Beaver Falls, PA 15010 - (412) 843-8150, by the 1st of the month - letter to be mailed by the 15th. Please print or type items. I.C.E.S. will purchase addressograph.

Motion was made by Mildred Brand, seconded by Elaine Cook and voted by the Members.

e) I.C.E.S. Logo

Committee: Manuel Lopez, Chairman, Betty J. Steinman and Betty N. May.

Logo approved by Committee. Membership must have written permission for the use of Logo by executive board. Manuel Lopez will establish guidelines for its use.

Motion was made by W. Paulin, seconded by Elizabeth Wilcox and voted by the membership.

f) Special Fund

A special fund should be set up so Mildred Brand can reimburse all members for bills incurred by I.C.E.S.

Motion was made by Betty J. Steinman and seconded by Betty N. May. Voted by the members.

g) Shop Listings

Committee: Sue Evans & Linda Vaughn. Committee to complete listings and printing at their discretion. Book will be ready for Texas Show.

Motion made by Sandy Israel and seconded by Elizabeth Wilcox. Voted by the members.

h) By Laws

By Laws written by Sandy Israel and Betty J. Steinman. They were read to the members and approved. Copies are to be sent to all State Representatives.

Motion made by Betty Loyd and seconded by Vi Meyers. Voted in by Membership.

i) Booths: Commercial

Mildred & Wilber Brand will set up and organize space. Cook books to be sold. Pins with the logo to be sold. No wholesale catalogs available.

Motion was made by Elizabeth Wilcox and seconded by Rose Hall. Carried by a vote of the Membership.

j) Cook Book - Report

Committee: Dolores Hunt, Chairman, Vi Meyers & Betty Loyd.

All recipes must be printed or typed and in by July 1st. Printing time: 8 weeks. Dolores Hunt will try to arrange time payments with printer.

I.C.E.S. will purchase 3000 books at \$1.99, retail sale \$5.00, shops - \$3.00, plus postage.

Motion made by Rose Hall, seconded by Betty N. May, and carried by a vote of the membership.

k) Life Membership

A Life Membership to our founders, Betty Jo & Hank Steinman - and a refund for their original charter.

Motion made by Sandy Israel, seconded by Manuel Lopez and voted by the membership.

Motion made to adjourn the meeting by W. Paulin and seconded by Betty N. May. Meeting adjourned at 5:00 p.m.

## DISCUSSIONS

1. All checks to go into I.C.E.S. account.  
Shop listings  
Cook Book sales  
Dues  
Etc.
2. Canadian Money.  
I.C.E.S. will accept U.S. currency only.
3. Meeting Place - 1979 Show  
Tentative: East Coast Area, combining Maine, New Hampshire, Vermont and Massachusetts area into the Boston Area.
4. New Representatives  
Discussion on State Representatives and Alternates.  
State Representative would appoint alternate to be up following year - no decision made.
5. Letter read by President Mildred Brand concerning illness of Richard Snyder. Members are urged to send cards.
6. Show Report - Sandy Israel  
Letter sent to all representatives. Western Hills meeting confirmed. Send room deposit to Sandy. All reservations must be made by Sandy.  
Discussions for Show as follows:  
\$2.00 admission for general public, readmission on following days.  
Charter members may bring one guest.  
Authors to autograph 1 hr. at a time and sell their books.  
Entry forms and releases to be signed and sent to Sandy. All representatives must sign releases for the Monroe Show or no books can be printed. Contact Betty J. Steinman.
7. Announcement of the arrival of Margie Smuts of South Africa at our Texas Show.
8. An offer of all last year's papers, etc. from Betty J. Steinman to help with this show.
9. Trophies  
Committee formed, Manuel Lopez, Betty N. May & Betty J. Steinman.

## INTERNATIONAL CAKE EXPO SOCIETY EXECUTIVE BOARD MEETING

The meeting was called to order 5:05 pm May 22.

Officers-Mildred Brand, President; Elizabeth Wilcox, Vice President; Wanecta Poulin, Secretary  
Board Members-Manuel Lopez, National Advisor; Betty Newman May, National Advisor  
Betty Steinman, Founder; Sandy Israel, Texas Rep.

1. Logo-Manuel Lopez, Chairman  
Logo was accepted and approved by the Board.
2. Appointment of New Representatives-addresses to be sent to Secretary and contacted by her.
3. Trophies - Committee-Manuel Lopez, Betty J. Steinman and Betty N. May  
Medals and categories to be decided by the Committee.  
A motion to adjourn was given by Betty N. May, seconded by Betty J. Steinman. Meeting adjourned at 6:30 pm.  
Minutes submitted by Wanecta Poulin, Secretary.