

A whooping New Year to Y'All.

Report on Memberships for three month period to the end of 1976.
Forty Charter Memberships.

Only 9 State representatives chartered 4 Co-Reps or alternates.
Ohio has the largest number of memberships. 12 in number
Michigan with six and Canada following with five.

Only seventeen shops have been registered for directory.
With the thousands of shops thruout the U.S. and Canada, seems that is
a very small amount for three months..

I have observed that many of the Charter Members who own shops are not
listed for the directory. Have you? Isn't it worth \$2.00 ?

A bit of further information regarding the shop directory. The completed
listing must be in no later than August 1st. We must have time to compile
the data and have them printed in time for the Dallas show.

Information regarding the Cook Book.

I have been told a cook book is a profitable fund raiser.
I saw one of the finest cook books published by a Club in Kentucky.
Bessie Hullett was at the helm. She deserves a great bit of credit for
the fine job she did,

I asked Bessie if she would head a committee to publish one for I.C.E.S.
She was hesitant, for as many of us have experienced, everyone is all
Gung-ho for a great idea, but negligence and procrastination reigns
and workers do not co-operate.

Last week I received a letter from Bessie saying she declined. She has
helped on two successful books and she said, "Right now I'm tired of
cook book making."

When the idea was first presented to me it seemed it couldn't fail.
Each State Rep. could send in ten pages spread over the different
categories. With fifty states and our good neighbors, Canada, it
appeared six hundred pages would give us a good start.

Then, if each Charter Member would contribute a few pages we could

really come up with a cook book to our credit.
 we can not procrastinate, for time is of the essence. I would estimate all recipes would have to be in no later than July first. for compiling and printing takes time.

HELP! Who will take charge?

I feel sure Bessie would give you the secret of her success. Send for one of their books and you would be convinced it is a good book to follow.

We have one state that has more enthusiam and "get up and go" than one can imagine. Last week when I was making out a complete record for Treas. Carol Santos, my heart was saddened to think we had such a small amount of Charter Memberships. So few shop registrations.

Then, I received a letter from Betty Lyod, State Rep. of Okla. My neighbors thought a sonic boom had struck. The "Sooners" are determined to put Okla. on the map at the Dallas show. Betty's letter was very encouraging and when I saw the enclosed check for \$62.00 I was delighted. She had sent in her Charter Membership fee, registered her shop and had appointed two Co-Reps and included their memberships.

With only forty memberships in over three months, you could understand why I was so elated to start 1977 with that letter.

Betty informs me if there are enough "Sooners" who want to attend the Dallas show, she will charter a bus.

Which brings up a subject I want to share in this news letter. Dolores Hunt, State Rep of Mo. came up with the bus idea while she was attending class in Tampa. Sounds super! A bus could be chartered, a centralized location specified, and work on filling it from there. All the exhibits could be taken on the bus. Everyone could limit luggage for we need only apparel for a few days. Think of the fun we could have, get better acquainted and enjoy the trip without the responsibility of driving.

As soon as I can find the time I will go to the big bus companies and have them give me estimates, time of traveling, cost etc.

will have that information ready for the next news letter.

If I know the Canadian members I'm sure they will be well represented. Then, down the line, Betty Jo will enlist a lot of Michigan entries. If the bus isn't full by that time, the good 'Ol Buckeyes will fill it. Just the thought of not having to drive all the way to Dallas would be a relief.

The bus idea sounds great for those people who have shops and teach or other jobs so they would not be away so long. By Sept. many folks have taken their vacations and their time is valuable.

Thanks Dolores and Betty for planting that seed of thought.

Let me hear from you and what you think of the idea.

Our State Representatives have let me down. I asked that each one send me a paragraph or two with news about what is going on in their state.

So help me. you better get on the ball or you'll have to suffer the consequences of accepting my trivia.

Mentioned before, mostly as an apology, I do not profess to have any knowledge regarding the printing of any type of reading matter, and fifty years away from a typewriter with my errors speaks loud and clear.

One thing I find I'm not dusting the dictionary on the shelf. It is used more often these days.

However, I want every Charter Member, Officers, Board of Directors and our National Advisors along with anyone interested in I.C.E.S. to be as well informed as possible.

The four times a year when C.D.I. is published it will give me time to compile the data for the other months.

Being self-elected to this reporting can be remedied at the Dallas show, when you can dismiss me and appoint some one with more know-how than I possess. Until that time you will have to accept my homespun manner of delivering information.

Get going. Send me worthy news.

Let's make 1977 a great year for Cake Decorators.

For those interested in up-dating their list of State Reps. and Alternates, the new ones are as follows;

Woneeta Poulin-Davis Rd. Merrimack, N.H. 03054	New Hampshire State Rep.
Vivian Blotter- 358 Linda Loma Dr. Centerville, Utah 84014	Utah " "
Vi Meyers - 4519 N. Brady St. Davenport, Iowa 52806	Iowa " "

Co-Representatives

Shirley Jackson - P.O. Box 56 Cassopolis, Mich. 49031	Mich.
Rose Hale - 3201 No. Jefferson Rt. #2 Ionia, Mich. 48846	"
Laura Heider - 310 Willard St. Toledo, Ohio 43605	Ohio
Lee Mattox - 242 Overland Trail Miamisburg, Ohio 45342	"
Dottie Fredreck - 3130 E. Thompson Rd. Indianapolis, Ind. Zip ?	Ind.
Colene Makela - 812 - 38th st. Ogden, Utah 84403	Utah
Marietta Lord - Promise City, Iowa 52583	Iowa

Get busy State Reps. We need the listing of your Alternates.

Also; do you know a qualified person who is a good worker and would be a credit to our organization from-

So. Dakota- Alabama- Arkansas- Nevada
New Mexico- Oregon- - Dist. of Col.

Any suggestions would be greatly appreciated.

In my excitement of filling the quota I had set for myself at the Cleveland show, I failed to get Vera Horvyn's address. HELP!

Speaking for all State Reps. we want to thank Mel Lopez for the State Rep. listing and their birthdates. I love birthdays. Mostly because I've had a lot of them, I guess. Good job Mel. Now, get me information regarding the membership cards.

Thought my eyesight was failing and remembered I had not changed the typewriter ribbon for years. Easier reading from now on.

In talking with Sandy Isreal this week, she informs me she has a friend who is an artist and will ask her to design a sample- Membership card. When she sends it to me, I will send it on to Mel Lopez and we can decide. We must get going, I want every member to have their card soon as possible. That's all folks. I'll try to do better next time. Just send me news and memberships. I'll do the rest. Keep me so busy I do not have time to EAT. I'd thank you and my doctor would thank you.

Happy Decorating,

Reg

Whoops! A couple more pages to add. The following will answer many of the questions that are being asked.

Many requests have been coming in regarding-

Charter Memberships
Group Memberships
State Representatives
Alternate Representatives

Will attempt to clearly explain each item.

First- A Charter Membership is \$20.00. All Charters will cease Sept. 25, 1977. Thereafter Charter dues are \$10.00 each year.

After Sept. 25th there will be just regular memberships at \$20.00. Their dues will be \$10.00 per year after their first year membership.

Group Memberships- Each group membership must be headed by a Charter Member. Then the leader reveals all the news to the groups. It would be impossible to send each person in a group a news release. The cost of stamps, paper, printing, envelopes, etc is costly and could not be sent to members of a group who only pay one or two dollars. Any number from two to ten will be considered a group so long as it totals \$20.00.

State Representatives-

That is just what the word implies. He or she is responsible for their own state activities.

First- They are to attend the Annual show. They are to display as many cakes as they find possible on their own State table. They are to delegate as many people from their state to display.

Duties of a State Representative-

To spread the word of this great society by speaking with clubs, classes, shows or anywhere you can get a few honest-to-goodness decorators together.

Write a few paragraphs and send it to me about what is happening in your state. On the months C.D.I. is published, I will condense all States news and send it on to them.

The other months when C.D.I. does not publish, until we get the Organization well on the way, I will endeavor to keep the decorators informed.

I.C.E.S. is not a publication.
It is a Society where all decorators can meet annually, display their talents, share information, renew friendships, share the love of Cake Decorating and meet new friends.

I feel attending one International show annually would be as beneficial as attending a couple classes or courses.

The State Representatives are to keep us posted, so we in turn can share with everyone.

In time, I am sure I.C.E.S. will issue a publication. At the present, I am a self-appointed purveyor of the news and this is my humble contribution to further the good of the society.

My main aim now is to acquaint decorators with I.C.E.S. And, only with the help of the State Representatives is this possible.

Anyone who is not willing to work and spread the word of I.C.E.S. and attend the annual shows and display their talents, engage others to participate should not be a State Representative. In a new organization where everyone must pool their talents and love it is necessary to work.

There is no room for-"A ride to glory."

An Alternate-

That also, is just what the word implies.

In case of some unforeseen reason a State Rep. is unable to attend the annual show, the Alternate represents their state and takes on the duties of the State Representative.

Also, the Alternate assists the State Rep. as much as possible, gathering news, memberships, seeking Shop owners for the Shop Directory and in any way possible.

For instance, my load is very heavy and my Alternate, Laura Heider, from Toledo, is busy shaping up the Shop Directory. Either Laura or I have not attempted anything in the publishing line, but we are willing to give it a good try.

Right now, I would like if shop owners would send us a business card of your shop, if you have one. The information is more complete. I notice many have not included your telephone numbers.

My other Ohio Alternate, Lee Mattox, has just returned from the hospital but sends me shop names and news.

From my mail I can determine which State Representatives are at work.

A fine News Letter was released by Darlene Horner, State Rep. of Pa. and should get results. Thanks Darlene. Keep up the good work.

Betty Lyod, State Rep. of Okla. isn't letting any grass grow under her feet.

Thanks Betty Neuman May for using my introductory Charter Membership and Shop directory sheet in C.D.I.

With the use of yellow paper, I⁴ can determine results from C.D.I.

I must get this to the printers, for each day I add a few more pages. We want you to be well informed, but journals are nixed. Perhaps, being a naturally gabby person, I write like I was visiting with you in person.

Let me hear from you, any suggestions that will be a benefit to I.C.E.S. Thanks you dear people who has offered to help me in any way. Our disadvantage is being so many miles apart.

Keep the memberships rolling in. There will be many bills to be paid and starting out Sept. 25th with 000000000\$ in the coffers gives one reason to enlist memberships.

BUT*

The true reason for I.C.E.S. is to share the love of the Art. You can feel the love that abounds at the shows. The little green-eyed monster has no room in I.C.E.S.

International Cake Exploration Society (I.C.E.S.)

Wouldn't you like to be a Charter Member?

Charter Membership-\$20.00

Annual dues thereafter-\$10.00

Group Memberships headed by a Charter Member (any number from two to ten) to equal \$20.00

By August you will receive a membership card. (Designing is in the process) Each month, if possible, you will receive a News Letter keeping you informed as to the progress of the Organization, and news from the fifty State Representatives and Canada, telling what is going on all over and whatever news we can acquire from our foreign decorators.

The four times a year publication of C.D.I. will release the News Letter and in between I will, with the help of State Reps, and their Co-Reps send what may be of interest to all.

Let's all get together and be recognized for the beautiful art we represent. Support our International Organization.

The first organized show will be at Dallas, Texas-Sept. 24th-25th.

The following year-1978 will be in Hawaii.

Send check for membership to-

Peg Seeger 322 Terra Ceia Dr. Palmetto, Fla. 33561

After May 2-

133 Essex St. Toledo, Ohio 43605

Cake Decorating Supply Shop Directory

Would you like all decorators to know the location of your shop?

By the time of the Dallas show, we will have a directory with shops all over the United States and Canada.

We need your assistance in locating this information. Please help.

The fee to register your shop is \$2.00.

Fill in the following blank and send to Peg Seeger at above address.

Shop name-----

Address-----

-----Zip-----

Owner's name-----

Do you have any suggestions to help us the first year?

Send name and address of any News Letters that is published. We want everyone who loves the Art to be informed.

God willing, I will give my all to make this organization a source of information and make you proud to be a member.

Peg Seeger
President