



International Cake Exploration Soci t 
Midyear Meeting
Westin Hotel
Charlotte, North Carolina
March 11 – 14, 2010

SATURDAY EVENING CULINARY EVENT AT JOHNSON & WALES

Come join us for a fun-filled Saturday evening culinary event at the Charlotte campus of Johnson & Wales University! We will be transported from the Westin Hotel to the JWU campus, about a 5-7 minute ride through downtown Charlotte. Once there, we will have a delicious reception of heavy hors d'oeuvres and non-alcoholic drinks for about 45 minutes to an hour. Then we will move into the adjacent auditorium where Chef Peter Reinhart will be doing a special presentation for our group on baking! Chef Reinhart is a nationally known master breadbaker and James Beard award winner. He is the author of several best-selling baking books, including his newest one *Artisan Breads Every Day*. Chef Reinhart will have copies of his books available for purchase if his presentation whets your appetite for more baking and he will also be glad to sign any copies of his books you might already own, so bring them with you for this special opportunity to meet him in person!

After the program, we will be transported back to the Westin around 8:00. If you are still hungry for a little more "Charlotte", you can explore local eateries and other evening activities around downtown Charlotte very easily.

Don't miss this chance to sample some delicious "Spring in the South" treats and see a one of a kind presentation by one of the best bakers around!

The cost for the event is \$40 and includes transportation, hors d'oeuvres, drinks and the demonstration by Chef Reinhart. Remember to include your check with your registration form.

If you've already sent in your registration form but decide you still want to come, don't worry! You may send in another form with a check or you may email Penny Cunningham at cakelady@carolina.rr.com.

Deadline for preregistration for this event is February 28, 2010.

Don't miss out - register today and join us for all the delicious fun!